



Power Wash Education From Alliance

Sign Up For Classes Now & Save!

All the right classes for contractors who power wash. Join us this January through March for the complete "Successful Contractor" Series.

Six courses are offered over this time on Fridays and Saturdays.

These classes are COMMERCIAL-FREE. Just the facts, without promoting any manufacturer or dealer. Join us at the Sun Brite store nearest you for this excellent opportunity to fine-tune your skills and re-focus on profitability!

Now Available At Four Locations!

Curriculum

Power Wash Basics - How To Operate A Successful Contracting Business **\$399**

A course on all of the "Basics" of power washing for new contractors and field techs. Covers incorporating, selecting equipment, setting up the office, elementary marketing, business planning, selecting a specialty, general BMPs of power washing, and more!

Responsible Chemical Use & Job Safety For Contractors **\$399**

Code Of Safe Practices identifies the hazards power wash contractors deal with every day. Everything you wanted to know about the chemicals we use, too. Includes all of the information you need to select the right cleaner for any job - first time, every time.

Marketing & Bidding Successfully For Residential Power Washing **\$399**

How to reach customers. What do you say when you have their attention? How do you qualify new leads? How do you bid so that you don't leave any money on the table? How do you close? How do you schedule work when the weather plays havoc? How do you handle customer complaints - and keep the customer? The answers to these & dozens more are the key to success.

Washing Houses, Roofs, & Low-Rise Buildings **\$399**

If it takes more than an hour or two to wash a house, then you want this class! What you need to know to professionally clean houses, roofs & low-rise commercial buildings. Techniques & tools that make you more money/hour by getting done faster.

Wood Restoration - Cleaning and Sealing Decks & Fences **\$799**

Learn from successful professionals. This is the most respected course on the topic ever offered. This course has launched hundreds of successful businesses!

This is a Professional Recognition course. Contractors who pass testing earn a certificate. Testing is available after class at half the normal price for this event. (Just \$125)

Environmental Cleaning - Comply & Profit from Clean Water Act regulations **\$399**

This one-day seminar delves into the typical regulations that we face. The industry buzzwords, the common equipment used, the payback for Environmental Cleaning, and the Best Management Practices adopted by PWNA are all discussed in this course.

This is a Professional Recognition course. Contractors who pass testing earn a certificate. Testing is available after class at half the normal price for this event. (Just \$125)

Schedule: Shamong, NJ

- Basics 1/12/08
- Chemical Use 1/26/08
- Marketing 2/9/08
- House Washing 2/23/08
- Wood 2/29 - 3/1
- Environmental 3/22/08

Schedule: Lawrenceville, GA

- Basics 1/12/08
- Chemical Use 1/26/08
- Marketing 2/9/08
- House Washing 2/23/08
- Wood 2/29 - 3/1/08
- Environmental 3/22/08

Schedule: Summerville, SC

- Basics 1/12/08
- Chemical Use 1/26/08
- Marketing 2/2/08
- House Washing 3/1/08
- Wood 3/8 - 3/9
- Environmental 3/22/08

Schedule: Gaithersburg, MD

- Basics 1/12/08
- Chemical Use 1/26/08
- Marketing 2/9/08
- House Washing 2/23/08
- Wood 3/8 - 3/9/08
- Environmental 3/10/08

Sign Up By January 12th & Get Great Package Prices!

Take All Classes For Just \$1995! Select Any Four Classes & Save \$400!

Sign Up For Individual Class Right Up To 2 Weeks Before (Regular Tuition)

Call Alliance Training At 678.336.1928

or sign up on-line at www.AllianceTradeServices.com

Alliance Training
is proud to be a

PWNA

Educational
Partner



PWNA
POWER WASHERS OF NORTH AMERICA