

For Immediate Release

FIBERON[®] ADDS TWO NEW DECKING SPECIALISTS

Dan Isom and John May, Jr. join the composite decking manufacturer to grow relationships with deck builders.

NEW LONDON, N.C. (October 13, 2009)—Fiberon[®], LLC, a leading manufacturer of composite decking, railing and fencing and PVC outdoor flooring, has named Dan Isom and John May, Jr. as its newest Decking Specialists. Isom's territory will include the Baltimore, Md. and Washington, D.C. markets with May focusing on the New Jersey and Philadelphia markets.

"This role is directly focused on connecting with deck builders and remodeling contractors, and Isom and May's experience and category knowledge make them a perfect fit," notes Bill Ross, Vice President of Sales for Fiberon. "Alternative decking manufacturers can have attractive pictures and detailed information on their websites, but the face-to-face interaction inherent with this role allows trust to be built with this crucial homeowner influencer."



Isom brings over 10 years of experience in the product specialist and sales environments, with his most recent role as an Outside Product Specialist at Parksite Group, Inc.'s Baltimore, Md. location providing experience in product knowledge and building strategic partnerships. In his time at 84 Lumber, Isom earned nine "Salesman of the Month" awards. He is actively involved in the Maryland chapter of the North American Deck and Railing Association (NADRA). Isom graduated from Towson University in Towson, Maryland.

Dan Isom



May refined his knowledge in the decking category as a Deck Specialist at the North Brunswick, N.J. location for Parksite. Responsible for the pull-through sales of deck products and accessories, May worked directly with contractors, performed extensive product merchandising at the retail level and conducted continuing education classes. His deep knowledge of the category began with his experience at TLJ Sales, Inc. as a Merchandiser and in sales at Shore Fasteners & Supply, Inc. May is an active member of NADRA and is a graduate of Drexel University in Philadelphia, Pa.

John May, Jr.

Fiberon decking solutions are sold to professional contractors and dealers through a national network of distributors. To learn more, visit www.fiberondecking.com or call 800-573-8841.

About Fiberon

Fiberon, LLC is a leading manufacturer of composite and PVC decking, railing and fencing products used in homes and light commercial construction across North America. Through extensive product development and leading edge-manufacturing capabilities, Fiberon created the benchmark for innovative, alternative outdoor living products. The company was founded in 1997 and is privately owned with operations in North Carolina and Idaho.