

Fiberon Brand Release

http://www.imrecommunications.com/uploads/fiberon/Fiberon_Brand_Release_FINAL.pdf

Fiberon also launched two new products that will be available to professionals January 1 – Fiberon® Horizon™ decking with PermaTech™ Innovation and Fiberon® Enclave™ fencing.

Introducing Fiberon® Horizon™ Decking with PermaTech™ Innovation
Breakthrough technology delivers ultimate in outdoor product performance

New London, NC – Fiber Composites, a leading manufacturer of composite decking, railing and fencing solutions, introduces Fiberon Horizon™ decking products with PermaTech™ Innovation – a groundbreaking technology that chemically bonds strong HDPE (High-density Polyethylene) and wood fiber with the most resilient surface material available for the ultimate in low maintenance outdoor product performance.

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New Horizon decking is engineered to set a new industry standard for unequalled stain, scratch and mold resistance. With its unparalleled stain resistance, Horizon decking is also easy to clean without the need for special cleaners. Designed for consumers who demand beauty and low-maintenance durability, Fiberon Horizon decking is as stylish as it is strong. Four rich designer colors (sand, brick, bronze and slate) require no painting or staining, and reversible boards provide natural wood grain patterns. An environmentally friendly product, Horizon contains over 50% recycled material. Backed by a 20-year limited warranty, Fiberon Horizon decking also resists fading, splinters, termites, and decay; offering a deck surface that will remain beautiful for years to come.

Horizon Decking is complemented by Horizon railing, featuring a smooth low maintenance exterior that protects the railing from harmful sunlight, harsh winters and blazing summers.

Contractors that install Horizon decking boards will benefit from a useable surface on both sides, so there's no need to worry about workers fastening down the wrong side. Boards come in 12', 16' and 20' lengths (grooved for hidden fasteners or square edge for traditional installation), so contractors can cut fewer boards, creating less scrap per job.

The Fiberon product family is sold to professional contractors and dealers through a national network of distributors. To learn more, visit www.fiberondecking.com, call 1-800-573-8841, or send e-mail to info@fibercomposites.com.

About Fiber Composites, LLC

Fiber Composites, LLC is a leading manufacturer of composite decking, railing and fencing used in homes and light commercial construction across North America. Its Fiberon brand product line is designed specifically for professional contractors. Fiber Composites' polymer chemists and extrusion professionals employ the latest technology to constantly innovate, using the finest raw materials coupled with leading manufacturing processes to ensure best-in-class quality. Fiber Composites was founded in 1997 and is a privately owned company with operations in North Carolina and Idaho.

Hi-resolution photography:

Beauty:

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In-use:

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Introducing Fiberon® Enclave™ Composite Fencing

New London, NC – Fiber Composites, a leading manufacturer of composite decking, railing and fencing, expands its innovative outdoor product offerings with new Fiberon® Enclave™ composite fencing. Fiberon Enclave fencing combines the popular attractiveness of Fiberon Tropics® multi-chromatic technology with heavy embossing to create a frame for outdoor spaces with exceptional depth, texture, flexibility and long-lasting beauty.

Fiberon Enclave features realistic wood beauty that lasts longer and is available in three natural-looking wood hues: Coastal Cedar, Pacific Redwood and Weathered Pine. Enclave is made with 75 percent recycled wood and HDPE plastic content for added durability and will also never require chemical preservatives, stain or paint.

The new TriPlex designed backer rails feature three components - composite sleeve, steel and wood reinforcements that allow for 8' spans. Self drilling/self tapping screws are provided to secure backer rails, eliminating the need for pilot holes.

Fiberon offers the choice of two picket widths and styles with new Enclave fencing. The 3½" pickets are offered in gothic and square top styles, while the 7" pickets are offered in dog ear and square top styles. Pickets can be nailed, stapled or screwed in place. An eight foot run requires only thirteen 7" pickets and posts with steel reinforcement which allows a wide range of lateral and slope adjustment for easy and fast installation.

Enclave is backed by a 20-year limited warranty, requires little maintenance, and is resistant to weather, splinters, warping and termites.

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