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For Immediate Release

**NEW DISTRIBUTION AGREEMENT BRINGS FIBERON® PRODUCTS TO CANADA**

*Composite decking and PVC outdoor flooring manufacturer enters Canadian markets through Goodfellow, Inc.*

**NEW LONDON, N.C. (November 10, 2009)**—Fiberon®, LLC, a leading manufacturer of composite decking, railing, fencing and PVC outdoor flooring, has formed a distribution partnership with Goodfellow, Inc. to offer a complete portfolio of alternative decking and fencing solutions across Canada.

"We are thrilled to partner with Goodfellow. They have been a trusted supplier in Canada for more than 100 years and their emphasis on specialty building products makes them well suited to bring our products and programs to the Canadian marketplace," noted Bill Ross, Vice President of Sales for Fiberon.

"Goodfellow is extremely excited to have this opportunity to bring Fiberon to the Canadian marketplace," said Ken Vanderwal, Building Materials Product Manager at Goodfellow. "The innovative products that Fiberon manufactures definitely raises the bar for the alternative decking category."

Through Goodfellow, Fiberon will offer Canadian homeowners a portfolio of beautiful, low-maintenance alternative decking, railing and fencing products that stand up to extreme weather conditions, without the hassle of constant maintenance associated with wood.

Homeowners across North America are placing emphasis on style and aesthetics in regards to alternative decking. Fiberon is leading the trend of bringing indoor style outside with Fiberon Horizon™ and Fiberon OutdoorFlooring™ decking. These beautiful, reliable decking products are exceptional performers due to their superior surface technologies, offering unmatched stain, fade, mold and scratch resistance. Both carry a 10-Year Limited Stain- and Fade-Resistance Warranty.

In addition to Fiberon Horizon and Fiberon OutdoorFlooring, Goodfellow will offer Fiberon Professional composite decking, Fiberon Horizon Plus™ railing, Fiberon Professional Railing and Fiberon™ composite fencing.

**About Goodfellow**

Goodfellow, Inc. is a wholesaler and distributor of wood and wood by-products with headquarters located in Delson, Québec. Goodfellow has wood-treating facilities and offers a full inventory of exterior siding, flooring, plywood, treated wood and prefabricated products as well as a broad range of hardwood, softwood and exotic woods. For additional information about Goodfellow's products and services, visit [www.goodfellowinc.com](http://www.goodfellowinc.com) or call 1-800-361-6503.

**About Fiberon**

Fiberon, LLC is a leading manufacturer of composite and PVC decking, railing and fencing products used in homes and light commercial construction across North America. Through extensive product development and leading-edge manufacturing capabilities, Fiberon created the benchmark for innovative, alternative outdoor living products. The company was founded in 1997 and is privately owned with operations in North Carolina and Idaho.

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