



# Deck Expo/Main Event 2011

Sponsorship Application - page 1

<b>Applicant Information:</b>	Date: _____
Contact & Title: _____	
Company Name: _____	
Mailing Address: _____	
City: _____ State: _____ Zip/PC: _____ Country: _____	
Phone/Cell: _____ Fax: _____	
Email: _____ Web Address: <u>www.</u> _____	
Authorized Signature: _____	

## NADRA DeckExpo Sponsor Levels

*NADRA, raising the bar on the deck & railing industry.  
Your Support is appreciated.*



<i><b>Sponsorship Package Selection</b></i>	<i><b>Sponsorship Terms and Conditions</b></i>
<input type="checkbox"/> <b>Diamond</b> ..... \$15,000 <input type="checkbox"/> <b>Platinum</b> ..... \$10,000 <input type="checkbox"/> <b>Gold</b> ..... \$ 5,000 <input type="checkbox"/> <b>Silver</b> ..... \$ 2,500 <input type="checkbox"/> <b>Bronze</b> ..... \$ 1,000 <input type="checkbox"/> <b>Supporting</b> ..... \$ 500 <p style="font-size: small; margin-top: 5px;"><i>See Sponsor Benefits on page 2</i></p>	<p><b>A. Payment is due upon signing contract.</b></p> <p><b>B. Sponsor agrees to provide logo art work and information to NADRA ASAP to provide you with maximum advertising.</b></p> <p style="text-align: center; margin-top: 10px;"><i><b>Thank You for Supporting NADRA!</b></i></p>
<p style="font-size: small;">* All sponsors are required to be current NADRA members</p>	

## NADRA Silent Auction Donations - Held At Booth #2424 During Show Hours

I would like to Donate the following:

Item 1: _____	Estimated Value: _____	Start Bidding At: _____
Item 2: _____	Estimated Value: _____	Start Bidding At: _____
Item 3: _____	Estimated Value: _____	Start Bidding At: _____
Item 4: _____	Estimated Value: _____	Start Bidding At: _____

I will Drop off at NADRA Booth #2424 during show set up - small items only  
 I will ship directly to winner

<b>Payment Information:</b>	<input type="checkbox"/> Check <input type="checkbox"/> MC <input type="checkbox"/> VISA <input type="checkbox"/> AX
Credit Card Number: _____ Security Code: _____	
Name On Credit Card: _____	
Billing Address: _____	
City: _____ State: _____ Zip/PC: _____ Country: _____	
Expiration Date: _____ Amount Authorized: _____	
Cardholder Signature: _____	

**Please Mail, Email or Fax Application to:**

North American Deck and Railing Association (NADRA) • P.O. Box 829, Quakertown, PA 18951  
 Phone/Fax: 1.888.623.7248 • www.NADRA.org • Email: info@NADRA.org



# Deck Expo/Main Event 2011

Sponsorship Application - page 2

## Diamond ..... \$15,000

- Your company will be on the opening screen of this year's main event with your Logo
- Your company will also be acknowledged personally by the Associations President at the onset of the main event
- 3 Minute spot to highlight your companies involvement with NADRA
- Table Top Signage at main event as a Diamond Sponsor
- Display Literature in NADRA Booth at DeckExpo 2011
- Distribute Literature at main event
- Logo with website link placement on NADRA's photo Gallery for one year
- Special Thank you in: *"The Buzz", PDB magazine, NADRA eNews -Industry Update (NADRA Brief)*
- Sign in NADRA Booth at DeckExpo 2011 as well at main event
- Traditional Text Ads in NADRA's News Brief leading up to main event
- Advertorial in "NADRA's Industry News Brief/Update" for 6 issues with logo link to website
- NADRA will include your company name/logo as sponsor when creating invitations and reminders leading up to DeckExpo 2011 via NADRA's eNewsletter, The Brief/Update
- Your Company Logo Link on NADRA-DeckExpo Events page of [www.NADRA.org](http://www.NADRA.org)

## Platinum ..... \$10,000

- Your company will be on the opening screen of this year's main event with your Logo
- Sign in NADRA Booth at DeckExpo 2011 also within the reception area of main event
- Special Thank you in: *"The Buzz", PDB magazine, NADRA eNews -Industry Update (NADRA Brief)*
- Table Top signage at main event as a Platinum Sponsor
- Traditional Text Ads in NADRA's News Brief leading up to main event
- Advertorial in "NADRA's Industry News Brief/Update" for 3 issues with logo/link to website
- NADRA will include your company name as sponsor when creating invitations and reminders leading up to DeckExpo 2011 via "NADRA's Industry News Brief/Update"
- Your Company Logo Link on NADRA-DeckExpo Events page of [www.NADRA.org](http://www.NADRA.org)

## Gold ..... \$ 5,000

- Your company Logo will be on the opening screen of this year's main event
- Sign in NADRA Booth at DeckExpo 2011 also within the reception area of main event
- Special Thank you in: *"The Buzz", PDB magazine, NADRA eNews -Industry Update (NADRA Brief)*
- Table Top signage at main event as a Gold Sponsor
- Traditional Text Ads in NADRA's News Brief/Update leading up to main event
- Advertorial in "NADRA's Industry News Brief/Update" for 1 issue with logo/link to website
- NADRA will include your company name as sponsor when creating invitations and reminders leading up to DeckExpo 2011 via "NADRA's Industry News Brief/Update"
- Your Company Logo Link on NADRA-DeckExpo Events page of [www.NADRA.org](http://www.NADRA.org)

## Silver ..... \$ 2,500

- Your company Logo will be on the opening screen of this year's main event
- Sign in NADRA Booth at DeckExpo 2011 also within the reception area of main event
- Special Thank you in: *"The Buzz", PDB magazine, NADRA eNews -Industry Update (NADRA Brief)*
- Table Top signage at main event as a Silver Sponsor
- Traditional Text Ads in NADRA's News Brief/Update leading up to main event
- NADRA will include your company name as sponsor when creating invitations and reminders leading up to DeckExpo 2011 via "NADRA's Industry News Brief/Update"
- Your Company Logo on NADRA-DeckExpo Events page of [www.NADRA.org](http://www.NADRA.org)

## Bronze ..... \$ 1,000

- Your company Logo will be on the opening screen of this year's main event
- Sign in NADRA Booth at DeckExpo 2011 also within the reception area of main event
- Special Thank you in: *"The Buzz", PDB magazine, NADRA eNews -Industry Update (NADRA Brief)*
- Table Top signage at main event as a Bronze Sponsor
- NADRA will include your company name as sponsor when creating invitations and reminders leading up to DeckExpo 2011 via "NADRA's Industry News Brief/Update"
- Your Company Logo on NADRA-DeckExpo Events page of [www.NADRA.org](http://www.NADRA.org)

## Supporting Sponsor ..... \$ 500

- Your company Logo will be on the opening screen of this year's main event
- Special Thank you in: *"The Buzz", PDB magazine, NADRA eNews -Industry Update (NADRA Brief)*
- Your Company Name on NADRA-DeckExpo Events page of [www.NADRA.org](http://www.NADRA.org)

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